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## Natural Statement

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In an effort to maintain transparency, Morton Salt, Inc. and Windsor Salt Ltd. have determined our guidelines for the definition of natural as “A product that is (i) free of colorants, artificial flavorings, artificial preservatives, synthetic anticaking agents, or synthetic additives; and (ii) untreated or (iii) treated using only natural or naturally derived ingredients and/or processes”. This determination was made based on the following excerpt from “Use of the Term Natural on Food Labeling”, [www.fda.gov](http://www.fda.gov):

“Although the FDA has not engaged in rulemaking to establish a formal definition for the term “natural,” we do have a longstanding policy concerning the use of “natural” in human food labeling. The FDA has considered the term “natural” to mean that nothing artificial or synthetic (including all color additives regardless of source) has been included in, or has been added to, a food that would not normally be expected to be in that food. However, this policy was not intended to address food production methods, such as the use of pesticides, nor did it explicitly address food processing or manufacturing methods, such as thermal technologies, pasteurization, or irradiation. The FDA also did not consider whether the term “natural” should describe any nutritional or other health benefit.”

The CFIA also has provided guidelines to the labeling of “natural” foods with the following:

“In general, a food can be described as “natural” if the following criteria are met, namely that the food and its ingredients: (i) do not contain, or have ever contained, an added vitamin, mineral nutrient, artificial flavouring agent or food additive; (ii) have not had any constituent or fraction thereof removed or significantly changed, except the removal of water; (iii) have not been subjected to processes that have significantly altered their original physical, chemical, or biological state.”

Based on this information, it is the user’s responsibility to determine if the product is considered “natural” for the labeling claims of your finished product.

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FSQR Lead

**Signature:**

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